

Exhibit 2



Elek Straub

3rd

Telecommunications and internet expert, entrepreneur
Hungary area | Telecommunications

Current Day One Capital
Previous Hungarian Yachting Association, Magyar Telekom, MATAV
Education Budapest University of Technology and Economics

[Send Elek InMail](#)

500+
connections

[Contact Info](#)
<https://hu.linkedin.com/pub/elek-straub/4/974/906>

Background

Experience

Managing Partner, Chairman of the Board

Day One Capital

January 2010 – Present (5 years 11 months) | Budapest, Hungary

Business angel, co-founder and managing partner of Day One Capital a venture capital fund investing in fast growing startups.

Consulting Hungarian and international telecom and internet companies

President

Hungarian Yachting Association

May 2005 – May 2012 (7 years 1 month) | Budapest, Hungary

Chairman and CEO

Magyar Telekom

January 1996 – December 2006 (11 years)

Full responsibility for the leading integrated telecom operator in Hungary with significant investments in the South-Eastern European Region (Balkan)

Magyar Telekom is a public Company, member of the DT Group, listed on the Budapest and New York Stock-Exchange with a revenue of around 2,5 Billion EUR and 1 Billion EUR EBITDA, serving above 5 million mobile and close to 4 million fixed line customers.

Major achievements during the 12 years of leadership:

Continuous dynamic development of the revenue, EBITDA and profit of the corporation;

Continuous reduction of the headcount (more than halving the original number) resulting in a significant improvement of efficiency;

Several significant acquisitions in the region, including Macedonia, Montenegro, leading IT Company in Hungary, 49% share of the majority owned mobile company (overall volume around 1 Billion EUR);

Maintaining the leading position on the markets after liberalisation ;

Implementation of the state of the art IT solution, quality assurance systems in finance, customer care, technology etc.;

Transforming through changing the culture from a state owned, old style telecom incumbent to a market oriented public company.

▼ 2 recommendations



Molnár Dénes

at Magyar Telekom Dolgozói Sport Club



Eszter Babarczy

lecturer, Moholy-Nagy University of Art

Elek is a good boss and a good sportsman too. He likes sailing and sponsored the Sport Club of the workers of Magyar Telekom... [View](#)

Elek was a polite, modest and reliable CEO who nevertheless made tough and quick decisions. He is a masterly negotiator in... [View](#)

CEO
MATAV

July 1995 – December 1995 (6 months)

I started as the CEO in MATAV (Budapest) mid 1995.

In 1996 I was elected the Chairman of the Board. I was working for the company through 2006 in the same position. The company was re-named Magyar Telekom.

Country General Manager (CEO)

IBM Hungary

January 1990 – June 1995 (5 years 6 months)

Full responsibility for the service, marketing and sales of all IBM products in Hungary

Transforming the company to an efficient sales and service machine, growing the revenue and profit manifold.

▼ 1 recommendation



Laszlo Biro

Participant at NIAS - NATO Information Assurance Symposium

Elek and the organization supervised by him was a reliable and efficient business partner of my company. I strongly recommend him for doing business with him. View

Vice President

Hungarian Central Statistical Office

January 1980 – January 1990 (10 years 1 month) | Budapest, Hungary



I had a step by step growing responsibility for the computing and IT activities within the Central Statistical Office of the Government. Starting as a Head of Department I have finished my years at KSH as a Vice President responsible for the IT function. My main task was to develop and manage the largest IT network in Hungary in the 80's.

Head of Department

Hungarian Management Development Center, Budapest

January 1968 – January 1980 (12 years 1 month)

Various IT related managerial jobs with responsibilities for the development of main frame based IT systems;
Training for managers in IT systems.

 **Education**

Budapest University of Technology and Economics

Economics

1970 – 1972



Postgraduate studies in Economics

Budapest University of Technology and Economics

MS, Electrical Engineering

1963 – 1968



Additional Info

• **Interests**

Sailing

• **Personal Details**



Organizations

Additional Organizations

Hungarian Yachting Association (President), Deutsch-Ungarische Industrie- und Handelskammer (Vice President)



Honors & Awards

Additional Honors & Awards

- "CEO of the year" in Hungary,
- "CEO of the year" in emerging markets by ING and Euromoney in 2000,
- 1st Class Cross of Distinction of the Order of the Federal Republic of Germany,
- Officers Cross of the Order of Merit of the Republic of Hungary

Recommendations

Received (3) ▾ Given (4)

Chairman and CEO

Magyar Telekom

**Molnár Dénes**

at Magyar Telekom Dolgozói Sport Club

“ Elek is a good boss and a good sportsman too. He likes sailing and sponsored the Sport Club of the workers of Magyar Telekom where I sail too.

February 20, 2009, Molnár worked directly with Elek at Magyar Telekom

**Eszter Babarczy**

lecturer, Moholy-Nagy University of Art

“ Elek was a polite, modest and reliable CEO who nevertheless made tough and quick decisions. He is a masterly negotiator in delicate issues and problems involving several partners with sharply opposing interests. He is an open minded person who is always willing to learn and socialize, accommodate new experiences and turn them into profit.

August 12, 2007, Eszter worked indirectly for Elek at Magyar Telekom

Country General Manager (CEO)

IBM Hungary

**Laszlo Biro**

Participant at NIAS - NATO Information Assurance Symposium

“ Elek and the organization supervised by him was a reliable and efficient business partner of my company. I strongly recommend him for doing business with him.

October 12, 2009, Laszlo was Elek's client

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